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New State-of-the-Art LED Ballroom Lighting System Installed at Hotel Albuquerque at Old Town

Programmable LED lighting system has infinite color and motion variations

ALBUQUERQUE, NM -- [Hotel Albuquerque at Old Town's](#) master 14,000 sq. ft. Alvarado Ballroom now features New Mexico's most state-of-the-art LED ceiling lighting system. The dynamic color LED system was installed in the fall of 2011 along the crown moulding in the ceiling coves and inside the twelve custom-build Southwestern punched-tin chandeliers.

Weddings, meetings, banquets and trade show events are utilizing the LED system to create unique individual atmosphere and décor. Infinite color combinations and motion variations are available as the system can be programmed to pulse with music or change colors on cue. Event functions can save tens of thousands of dollars on décor budgets with Hotel Albuquerque's LED lighting package that includes crystal candelabra centerpieces and crisp white linens that perfectly reflect the lighting.

"This is the most advanced LED lighting system in the state," said Jim Long, Heritage Hotels and Resorts Founder and CEO, "The LED system was designed for flexibility, scalability, and customization. This enables our customers to create a variety of stunning atmospheres during the same event by programming the lighting to change."

Each individual light and section can be controlled separately throughout the entire system. The system controls were installed on the existing LAN network to allow the audio/visual staff to control the lights from anywhere in the ballroom, which helps tremendously in customizing the ballroom scenes for a specific event, including live shows.

The 1,350 linear feet of cove lights are placed in an extremely low profile wood moulding that was painted to match the existing ceiling color. The LED lights are woven into the existing chandeliers. The LED lighting system is also designed allow for future growth. All of the fixtures and the control system are from Philips Color Kinetics and supplied by National Electric in Albuquerque. The lighting system was designed by P. Joseph Barron, MA of Architecture and Lighting Design in Albuquerque.

Photos of the LED lights by Steve Larese are available at: <http://www.flickr.com/photos/hhandr/sets/72157628854397851/>

ABOUT HOTEL ALBUQUERQUE AT OLD TOWN

Nestled in the heart of Albuquerque's historical district, [Hotel Albuquerque at Old Town](#) is a unique blend of Native American, Mexican Spanish and Western cultural traditions. The result is an experience that allows guests to discover more than 400 years of history and native New Mexican heritage. Adjacent to the hotel is Albuquerque's historic Old Town, featuring over 150 shops, restaurants, and galleries. The 188 guest rooms compliment the many restaurants, bars, and attractions within the hotel.

ABOUT HERITAGE HOTELS & RESORTS

[Heritage Hotels and Resorts](#) offers a collection of culturally designed hotels in the southwest United States. [Hotel Albuquerque at Old Town](#) and [Nativo Lodge](#) are located in Albuquerque, NM, [Hotel St. Francis](#), [The Lodge at Santa Fe](#), and [Hotel Chimayo de Santa Fe](#) are located in Santa Fe, NM, [Hotel Encanto de Las Cruces](#) is located in Las Cruces, NM. All Heritage Hotels and Resorts support cultural preservation and causes.



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